

**DO GOOD
AND TALK
ABOUT IT!**

ISPO Munich 2019 -
a prominent location for the
successful concept of BRANDS FOR GOOD!



BRANDS FOR GOOD



BRANDS FOR GOOD

For the 7th time BRANDS FOR GOOD will showcase a selected range of social projects and sustainable products of the sporting goods industry at ISPO Munich. As last year located in a perfect and prominent position in Hall A4/ booth number A4.10. inside der CSR Hub, next to outdoor-/ travel brands and the watersports village.

The idea behind BRANDS FOR GOOD is to inspire others and spread the word about Corporate Social Responsibility (CSR) in the sports business.

Brands and personal initiatives will present a diverse range of their social engagement projects and also a variety of sustainable products. The BRANDS FOR GOOD booth at ISPO Munich is the place to meet likeminded people, share ideas about a sustainable future and find inspiration.

BRANDS FOR GOOD supports international brands as well as small Start-ups and NGOs. As a company this is an exceptional opportunity to present your social commitment to a wide audience. Visitors and journalists get a wonderful overview about the latest initiatives and can build valuable relationships with the people behind the various projects.

Due to it`s popular position, we risk to be overbooked. In case you are interested, please contact us as soon as possible.

Join us in our journey to make the world a little better place.



**IF YOUR BRAND'S
FOR GOOD TOO,
BE PART OF...**



**ISPO
Munich**



03rd -06th February 2019





BRANDS FOR GOOD

About BRANDS FOR GOOD:

Since 2011, BRANDS FOR GOOD realizes conferences, events or trade show concepts like ISPO Munich in terms of Corporate Social Responsibility (CSR).

The partners and projects variety, whether from global brands or small initiatives, is enormous and this delivers a new perspective to visitors, participants and brands in terms of responsible and sustainable thinking.

In July 2017 BRANDS FOR GOOD had also a successful premiere at ISPO Shanghai and at ISPO Beijing in January 2018.

The organizer and co-founder of BRANDS FOR GOOD, Frank Lohse says: „As we have experiences with the high informational usage and the very good and deep network which comes out of the trade show days, we are looking very forward transferring our knowledge and our inspiration.“



If you are also interested in a cooperation for ISPO Munich and/ or for more information, please feel free to contact:

Frank Lohse
BRANDS FOR GOOD

info@brandsforgood.de
+49 (0) 221 / 25 989 927

Here you find an interview with BRANDS FOR GOOD

http://www.ispo.com/en/companies/id_79705694/csr-for-china-don-t-behave-like-schoolmasters-.html

and also some more informations and the application form for ISPO Munich

<https://www.ispo.com/en/munich?itok=KqTvBrc6>

<https://www.ispo.com/en/munich/exhibitors/application>

Apply to exhibit>application>registration>concept booths>ISPO Easy Present>Total space in running meter+Focus+Focus Area+Index of products and services (Sustainability)

Anmeldung>Registrierung>Paketstände>-ISPO Easy Präsent>Angabe Laufmeter+Schwerpunkt+Warengliederung (Nachhaltigkeit)



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www.brandsforgood.de